



# *Pig Focus*

*www.pigfocus.com*

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## **What is PIG FOCUS?**

PIG FOCUS is an advanced whole herd monitoring system, based on weekly records, which includes a database of information on the production and management system, health status, genetics and feeding programme.

It provides options for all production systems – breeding only, breeding/nursery, breeding/nursery/finisher, nursery only and finisher only businesses. In addition it has been designed to provide production and diagnostic reports for those producers practising batch farrowing and Within Herd Multiplication

## **What does PIG FOCUS do?**

PIG FOCUS encourages stockpersons to concentrate on output and identifies shortfalls and opportunities to improve unit profitability. All reports make use of colour and graphics to highlight parameters that are above or below target

- The principle report is a weekly Focusboard, which represents the current 21 weeks of performance and helps stockpersons, managers, owners and their advisors to focus on the internal causes of variability in production output
- Other Key Performance Indicator and compliance reports and charts are available to cover flexible timeframes and can be customised to be relevant to that unit at a particular point in time

In addition PIG FOCUS provides unique forecasts of gilt requirements for the next breeding cycle and pigs available for sale

## **What else do I get from PIG FOCUS?**

- Upon request PIG FOCUS admin, user groups, vets or advisors will use the data to generate management reports identifying opportunities for improvement and actions required
- The database will be used to form the basis of special reports, cross-farm analysis and seasonal trends, etc.
- Anonymous league tables of Key Performance Indicators will be produced to provide further stimulus and interest for staff
- PIG FOCUS can be linked to a comprehensive What If? model to allow advisors to assess and discuss the financial implications of capital investment, management changes or depopulation programmes.
- Information from PIG FOCUS can also be integrated with Management Accounting software to allow producers and their advisors to obtain a better understanding of Cost of Production.

## **How does PIG FOCUS work?**

Weekly data derived from computerised or manual recording systems is entered onto a secure web-based portal by the producer, or on a bureau basis through an approved user-group or facilitator

## **Accessing output**

Multi-level password protected access allows the stockperson/unit manager, owner, vet or advisor to access current reports and compliance charts via the web based portal, or they can be printed and mailed to bureau users.

The system is only available via the web based portal and therefore doesn't require any special software on the users computer. It is accessed upon payment of an annual license fee paid quarterly in advance. A broadband connection is strongly recommended

For general enquiries, including how to subscribe to PIG FOCUS, please contact:

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